



# PORTRAITS AND HEADSHOTS



### INTRODUCTION

We are a collective of visual storytellers, led by Drew Bird. We create stunning portraits and professional headshots for businesses, brands, editorial publications, actors, models, personal branding, and people in search of powerful photography.

Captivating photography is a vital element for any modern brand strategy. The portraits or headshots we create together will become the visual assets that help you tell your story more effectively to the world. Whether you need headshots for 200 people in your corporate offices, executive portraits for your leadership team, editorial or lifestyle portraits for a magazine article, or professional portraits for yourself, we can scale the size of our creative team for any project type.

We are based in San Francisco, California and photograph for clients world-wide.









































## CLIENTS & TESTIMONIALS

Drew Bird and his creative team are excellent professionals. Their images are breathtaking. And their talent, work ethic and dependability is why I fly them all over the world to help tell our visual stories. From pre-planning to final image delivery, I always know I'm receiving top level service and world-class photography.

The Drew Bird team captures artistic images. Drew is also an absolute pleasure to work with. He is personable and enjoyable. He's also dependable. I have full trust in Drew and never have to worry about him or his team.

I highly recommend the Drew Bird Photo team for any project.

#### RACHELE C.

Global Events Manager | Adobe, San Jose, CA, USA

Working with Drew Bird and his team is always a fantastic experience. He understands exactly what we need and easily works within our creative direction while also offering his creative viewpoints. He constantly strives to discover and create the best images that any setting has to offer, and has a skill for capturing portraits that feel natural and reflects the energy of the moment and the essence of the story.

We are always happy with the final images and with the Drew Bird team's positive energy and enthusiasm. On top of all this, Drew is a genuinely engaging and intelligent person — an excellent communicator who is skillful at adapting to new challenges, Drew is not only a professional storyteller with the camera, ahe is a business professional as well. This is why we fly him all over the world to create photo stories for our clients.

#### JESS T.

Chief Operating Officer | Firebrand Marketing, Atlanta, GA, USA









## PORTRAITS & HEADSHOTS

We specialize in professional headshot and portrait photography for corporate professionals, entire offices, artists, actors, fitness and yoga instructors, and for personal branding sessions. We also provide on-location creative and lifestyle portraits for magazines, editorial publications, and organizations.

We will work with you to help determine the best location, aesthetic, and feel for the photos. With our portable studio setup we can create an incredible lighting profile and photo experience just about anywhere.









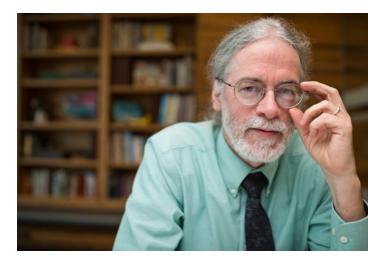










































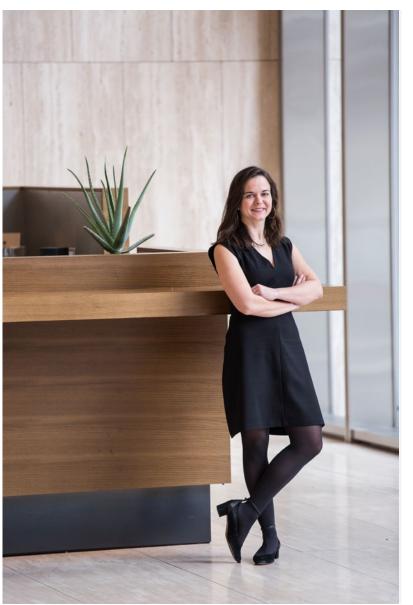














### PROCESS | DREW BIRD PHOTOGRAPHY

#### **OVERVIEW**

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#### **SCALE**

Whether you need headshots for 200 people in your corporate offices, executive portraits for your leadership team, editorial or lifestyle portraits for a magazine article, or professional portraits for yourself, we can scale the size of our team for any project type. Our creative team can include multiple photographers, production managers, digital editors, photo assistants, stylists, and more.

#### KICKOFF

<u>Inquire with us</u> about your project needs and potential dates. Or <u>schedule a phone or video</u> chat consultation with Drew.

Every project is unique. We will build you a custom proposal to meet your needs.

#### **DISCOVERY & LOCATION SELECTION**

Included with every project are multiple preplanning meetings via phone or video chat. We will work with you and your team to determine the best location(s) for your portraits. We will help you to decide whether a blank studio backdrop or an interesting architectural feature as background is best for your photos. In addition, we will co-create an itinerary and production schedule for each day of photography. Site visits and location scouting are available for any project.

#### **HEADSHOTS OR PORTRAITS?**

We create many different types of headshots and portraits for many different types of clients. We'll work together to determine the best style for you and then we'll custom tailor our photography approach to match your aesthetic. Some of the types of portraits we regularly create include business headshots, editorial portraits, executive portraits, lifestyle portraits, environmental portraits, yoga portraits, fitness portraits, musician portraits, artist portraits, natural light portraits, studio portraits, personal branding portraits, fashion portraits, and model portraits.

#### CREATIVE

Our portrait and headshot projects can range from an hour for one individual to multiple days for really big companies with hundreds or thousands of employees. For bigger projects, we'll arrive on-site 90 minutes early to setup. Then, we'll need roughly an hour to packup at the end. Our style and approach will be guided by your brand and company aesthetic identified during the Discovery phase.

### IN-OFFICE HEADSHOTS WITH SAME DAY DELIVERY

We will come to you.

Our creative team will come to your offices and create gorgeous headshots and/or portraits for your entire team. We will bring a portable studio lighting setup with us. Our on-site editor will cull and edit images in near real-time. Each person will select their favorite image on the spot at our mobile editing station. And, you'll receive the final, edited JPGs by the time we are finished on the same-day.

#### **COMBINE HEADSHOTS & LIFESTYLE**

We highly recommend that you combine your headshot project with a lifestyle and branding session as well. Most of our clients combine the two into a single project. It's generally more cost effective for you to do these projects together and the value proposition is significant. Learn more about a corporate lifestyle session <a href="here">here</a>.

#### **POST-PRODUCTION**

If you've included our on-site editor, you'll receive finished images on the same day as the photo session. Fast and easy!

If not, after the session we will cull the images and present you with an online proof gallery. You'll make your final selects. We will optimize, edit, and touch up the final selects. The total number of deliverables and delivery timelines can be customized to meet your needs. Most images are finished and ready for review

within one to two weeks. Rush delivery options are always available as an add-on. All image deliveries are made via digital download.

#### ADD-ONS

- Site visits or location scouting as preproduction days.
- Multiple photographers and production manager(s) for larger projects.
- On-site editor(s) for same-day image processing and instant delivery.
- Rush delivery if you need images faster than our standard delivery times.
- Lifestyle and branding sessions to create images to use for your websites, social media, recruitment, marketing, annual reports, and as an historical archive.
- Custom print enlargements to create stunning wall-art displays for your office or to give as gifts. We can also help design wall art collage displays.
- Design and printing of photo story books.

#### **MORE INFO**

- View Recent Projects: Private Gallery
- For Commercial Photography
- For <u>Corporate Lifestyle Photography</u>
- For Editorial Photography
- For Movie Set Photography
- For Event and Conference Photography
- Our Main Portfolio Site















## LET'S CREATE A PHOTO STORY TOGETHER

We are a collective of San Francisco based photographers and storytellers led by Drew Bird. Still images help us all understand our experience and to communicate a story that words alone cannot convey. We love collaborating with clients to transform ideas and experiences into photo stories.

We are available for hire internationally and have a plethora of experience creating unique and captivating visual content for brands, corporations, businesses, organizations, universities, governments, marketing agencies, media publications, philanthropic foundations, and people in search of professional and powerful photography.

When not travelling for a project, Drew lives in Oakland, California with his sweet-lady Zoom and a little lemon tree in the back yard.

Every client project is unique. Contact us with a description of your photo needs and we will put together a custom proposal for you.

EMAIL	drew@drewbirdphoto.com
WEB	drewbirdphoto.com
STORIES	<u>drewbirdstories.com</u>
INSTAGRAM	@drew_bird_photo

