



EVENT &  
CONFERENCE  
PHOTOGRAPHY





## INTRODUCTION

We are a collective of visual storytellers, led by Drew Bird, specializing in event and conference photography. We help brands, corporations, and organizations to tell the visual stories of their events.

Passionate and captivating photography is a vital element for any modern event and brand strategy. The images we create together will become visual assets that help you to tell the story of your event to the world. Whether you are hosting an international conference with 25,000 attendees, a black-tie awards gala with 2,500 attendees, a startup event with 250 attendees, or a company retreat with 25 people, we can scale the size of our creative team to meet the needs of your event.

We are based in San Francisco, California and photograph for clients world-wide.

# CLIENTS & TESTIMONIALS

Drew Bird and his creative team are excellent professionals. Their images are breathtaking. And their talent, work ethic and dependability is why I fly them all over the world to document our events and to tell our story. From pre-planning to final image delivery, I always know I'm receiving top level service and world-class photography.

Drew and his photographers are always where they need to be, yet they also find a way to blend into the background. They capture artistic moments and shape them into a beautiful story - a story that communicates the essence of our brand and vision.

Drew Bird is also an absolute pleasure to have at events. He is personable and enjoyable to work with. He's also dependable: I have full trust in Drew and never have to worry about him or his team. And, for an events person this is vitally important as my attention often needs to be in many different places.

I highly recommend the Drew Bird Photo team for any project.

**RACHELE C.**  
Global Events Manager | Adobe, San Jose, CA, USA

Working with Drew Bird and his team is always a fantastic experience. He understands exactly what we need for our clients, and easily works within our creative direction while also offering his creative viewpoints. He constantly strives to discover and create the best images that any setting has to offer, and has a skill for capturing the action in a way that feels natural yet reflects the energy of the moment and the essence of our branding and marketing.

We are always happy with the final images and with the Drew Bird team's positive energy and enthusiasm. On top of all this, Drew is a genuinely engaging and intelligent person — an excellent communicator who is skillful at adapting to new challenges, Drew is not only a professional storyteller with the camera; he is a business professional as well. This is why we fly him all over the world to create photo stories for our clients.

**JESS T.**  
Chief Operating Officer | Firebrand Marketing, Atlanta, GA, USA



Meetings & Events







# INSTANT SAME-DAY IMAGE DELIVERY

Let's make it easy for your team to tell the story of your event to the world — in real-time.\*

Instant delivery for social media will provide you with near real-time access to our world-class event photography. You'll be able to share your photo story immediately with your attendees, execs, sponsors, and fans.

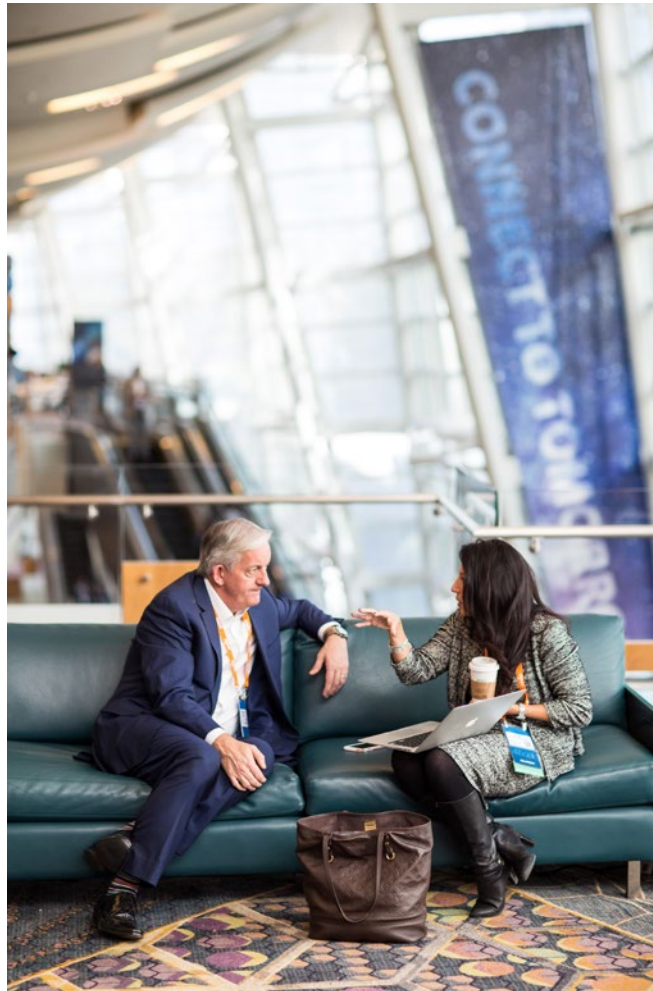
Powerful and compelling photography is quantitatively proven to increase audience engagement with your content across all social media platforms.



Our on-site digital editor will coordinate with your event, marketing, and media teams. We will curate, edit, and deliver images to you in near real-time throughout each event day so you can have an invaluable stream of creative content for social media and other communications.

\* A digital editor is required for same-day instant delivery. This extra person on our creative team can be included in any event package. The number of digital editors needed will scale in proportion to the number of photographers.





## NETWORKING & ATTENDEE INTERACTIONS

The foundation of our photo story will include powerful and energy filled images of your attendees interacting, engaged, and having a great time. Our team's renowned ability to create journalistic style imagery will help to propel your marketing and branding to new heights. By documenting authentic connections between people, with key branding and logo elements in context, our images will be sure to impress your sponsors and partners while also creating enormous value for your brand.













## KEYNOTE STAGE PRESENTATIONS

Our team of documentary style photographers will capture breathtaking and passionate images of your keynote speakers. From wide angle images of the entire room to close up images of the presenters, we'll create a photo story that will inspire and amaze everyone in your network. Artistic and genuine photography will help to increase attendance for future years' events.













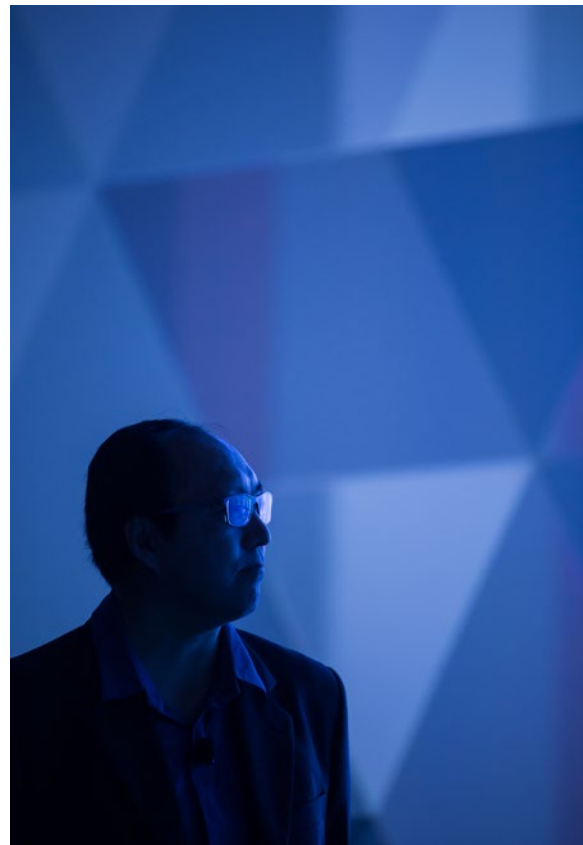




## AUDIENCE REACTIONS

With a multiple photographer team, we will also focus our photo attention on the audience during keynotes and other presentations. We'll find the people in the crowd that represent your brand. Our creative team will create a large collection of images showing your attendees engaged and having a great time.













## BREAKOUT SESSIONS & WORKSHOPS

The creative spaces where your attendees gather in smaller groups to explore and discuss specific aspects of your agenda or mission. Our creative team will photograph these knowledge driven sessions in a unique and artistic way that will provide an invaluable collection of images to fuel your marketing and communications.













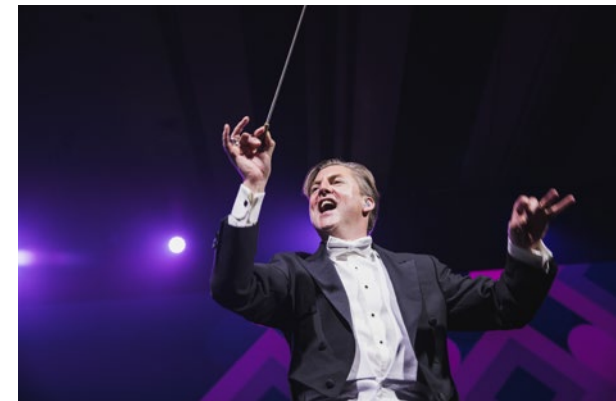
## PERFORMANCES & PARTIES

We will create a powerful collection of authentic photos that will help you and your sponsors to connect with your target audience, boosting interaction with your content and branding. From black-tie galas to live music to dance clubs to evening yacht cruises, parties provide a more celebratory and relaxed environment for your attendees to continue networking. Our highly skilled photo storytelling team will be there to document all the action.

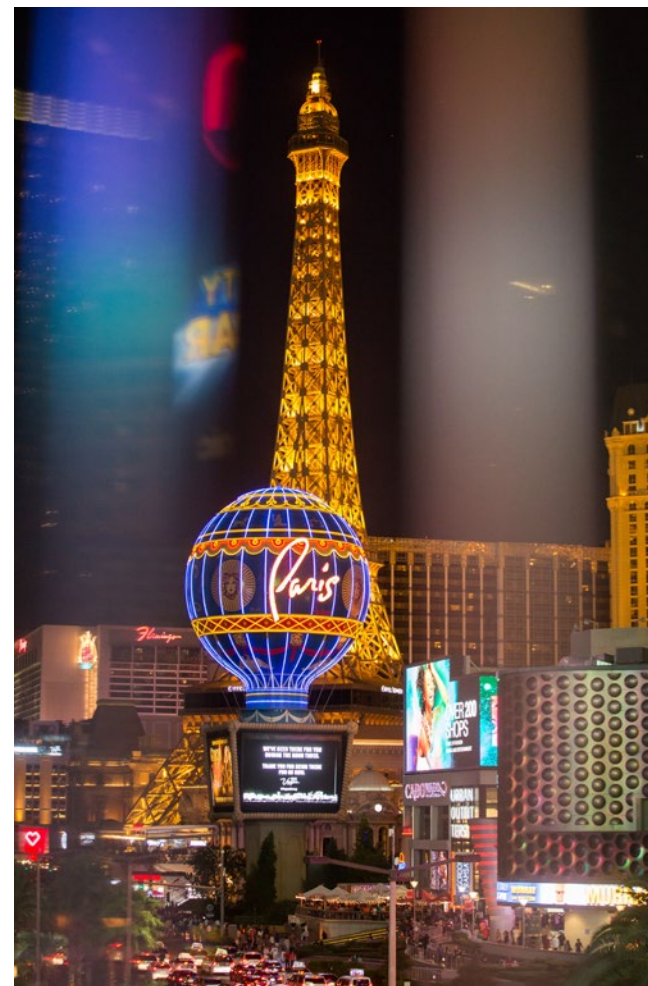












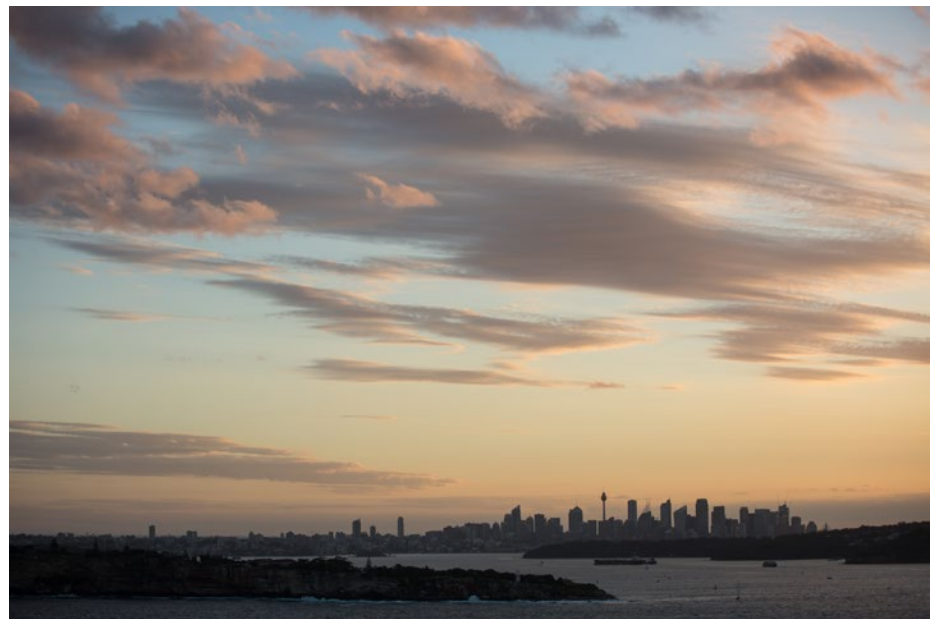
## SETTING & PLACE

Creative images of architecture, cityscapes, and landscapes establish a sense of place and help communicate the gravitas of your event and brand. Images of structures you have designed and built specifically for the event are equally as powerful. Our photo team will create artistic images of these features that will be instrumental for your marketing and will also serve as a historical archive for your company.

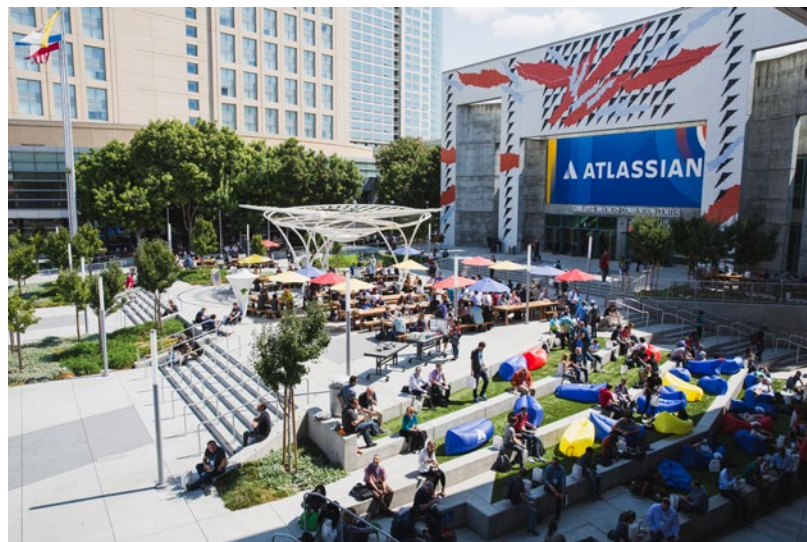
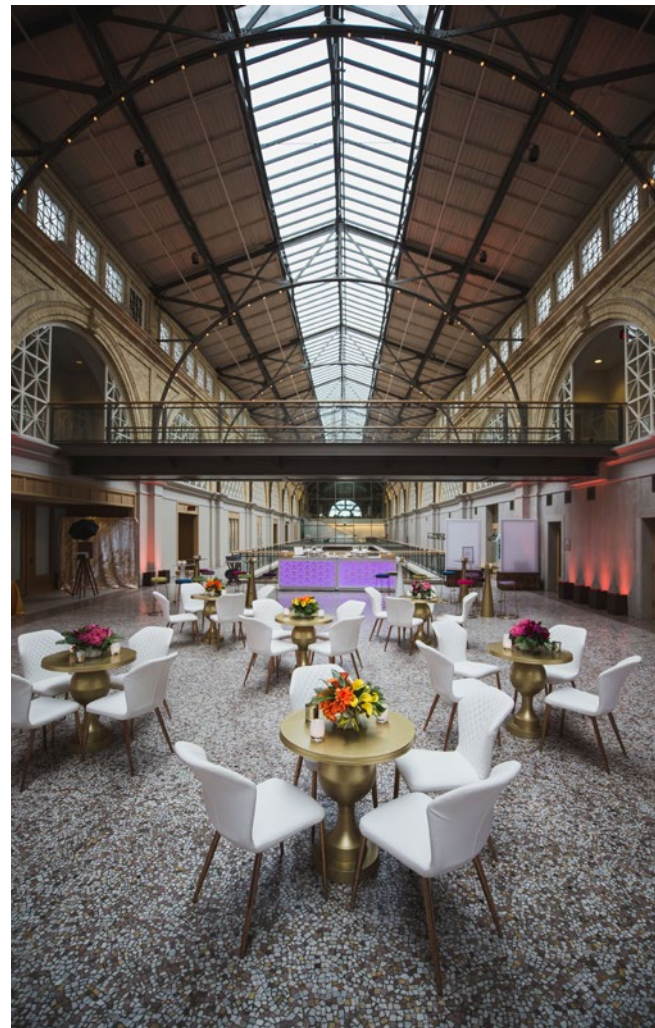
















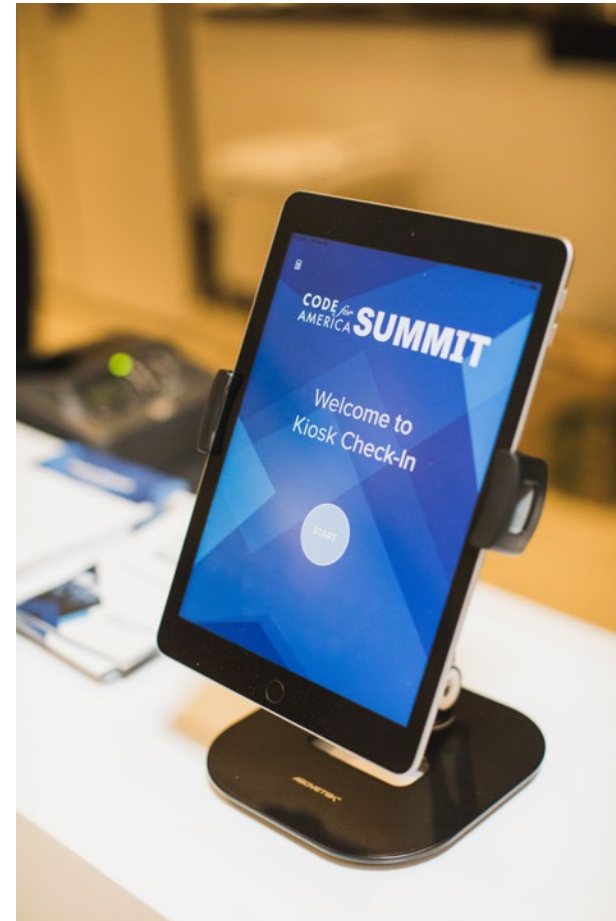
## BRANDING DECOR & DETAILS

From the biggest signage to the smallest details, you've invested enormous amounts of time, energy, and money to showcase the branding and logos of your company and your sponsors. Our creative team has many years of experience creating photo stories for event clients world-wide and all of our storytellers have specific training to photograph your brand details impeccably and artistically so that you can showcase the images in your marketing and on social media.













## GROUP PHOTOS & PORTRAITS

As a compliment to our creative team's photojournalistic style and experience, we will also create gorgeous and authentic portraits and group photos of your attendees. These are spontaneous moments where the photographer will ask people to pose for a quick photo in a natural setting. The attendees are looking directly at the camera. Our creative team will identify individuals and groups that best represent your brand and company.

\* These are not professional headshots. Headshots can be included as an add-on to any photo package.











# PROCESS | DREW BIRD PHOTOGRAPHY

## OVERVIEW

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We are based in San Francisco, California and photograph for clients world-wide.

## SCALE

Whether you are hosting an international conference with 25,000 attendees, a black-tie awards gala with 2,500 attendees, a startup event with 250 attendees, or a company retreat with 25 people, we can scale the size of our creative team to meet the needs of your event. Our creative team can include multiple photographers, production managers, photo assistants, stylists, and more.

## KICKOFF

Inquire with us about your project needs and potential dates. Or schedule a phone or video chat consultation with Drew.

Every project is unique. We will build you a custom proposal to meet your needs.

## DISCOVERY

Included with every project are multiple pre-planning meetings via phone or video chat. We will work with your event team to identify your photo needs and aesthetics. We will work with you to co-create an itinerary and production schedule for each day of photography. Site visits and location scouting are available for any project as an add-on.

## CREATIVE

Our event projects normally range from one to eight days in duration, depending on the specifics for your event. This can be fully customized, of course. Our style and approach will be guided by your brand and company aesthetic identified during the discovery phase. For most projects, our creative team will arrive on-site on the day prior to the start of photography to complete registration, set up our workstations, and to do a walk through of the event site.

## INSTANT DELIVERY

Let's make it easy for your team to tell the story of your event to the world—in real-time.\*

Instant delivery for social media will provide you with near real-time access to our world-class event photography. You'll be able to share your photo story immediately with your attendees, execs, sponsors, and fans.

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edit, and deliver images to you in near real-time throughout each event day so you can have an invaluable stream of creative content for social media and other communications.

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## POST-PRODUCTION

After the photography portion is complete we will cull, edit, and optimize the final images. The final photo story is normally finished and ready within two to six weeks after an event. The total number of images delivered to you can be customized for any project. The image delivery timeline and total deliverables are dependent on your event size. Rush delivery options are available as an add-on to any package. All image deliveries are made via digital download.

## CUSTOM MOBILE APP GALLERY

We can also build a custom mobile app photo gallery for you as an add-on to any package. Mobile apps are a great way to share a “best-of” selection of images from our project with your team, executives, sponsors, and partners. Using a phone or a tablet, click here to download and [view an example mobile app gallery](#).

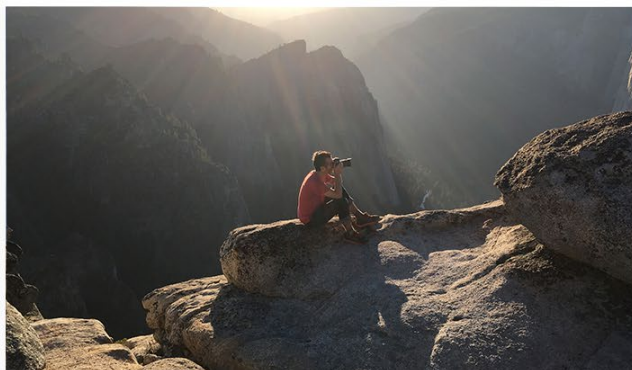
## ADD-ONS

- Site visit to your event or conference location for pre-planning and location scouting.
- Multiple photographers and production manager(s) for larger projects.
- On-site editor(s) for same-day image processing and instant delivery.
- Rush delivery if you need images faster than our standard delivery times.
- Professional portraits or headshots for your team or attendees.
- Custom print enlargements to create stunning wall-art displays for your office or to give as gifts. We can also help design wall art collage displays.
- Design and printing of photo story books.

## MORE INFO

- View Recent Projects: [Private Gallery](#)
- For [Commercial Photography](#)
- For [Corporate Lifestyle Photography](#)
- For [Editorial Photography](#)
- For [Movie Set Photography](#)
- For [Professional Portraits & Headshots](#)
- Our [Main Portfolio Site](#)





# LET'S CREATE A PHOTO STORY TOGETHER

We are a collective of San Francisco based photographers and storytellers led by Drew Bird. Still images help us all understand our experience and to communicate a story that words alone cannot convey. We love collaborating with clients to transform ideas and experiences into photo stories.

We are available for hire internationally and have a plethora of experience creating fresh and captivating visual content for conferences, events, galas, trade shows, charity fundraisers, product launches, movie premiers, corporations, company retreats, brands, marketing agencies, motion picture sets, media publications, and people in search of professional and powerful photography.

When not travelling for a project, Drew lives in Oakland, California with his sweet-lady Zoom and a little lemon tree in the back yard.

Every client project is unique. Contact us with a description of your photo needs and we will put together a custom proposal for you.

EMAIL	<a href="mailto:drew@drewbirdphoto.com">drew@drewbirdphoto.com</a>
WEB	<a href="http://drewbirdphoto.com">drewbirdphoto.com</a>
STORIES	<a href="http://drewbirdstories.com">drewbirdstories.com</a>
INSTAGRAM	<a href="https://www.instagram.com/drew_bird_photo">@drew_bird_photo</a>





**THANK YOU**  
HOPE TO HEAR FROM YOU SOON!