



CORPORATE
LIFESTYLE
PHOTOGRAPHY



INTRODUCTION

We are a collective of visual storytellers led by Drew Bird and specializing in corporate lifestyle photography. We help brands, marketing agencies, corporations, and organizations to transform ideas into photo stories. Passionate and captivating photography is a vital element for any modern advertising or brand strategy. The images we create together will become visual assets that help you to communicate the story of your brand, products, and services to the world.

We are based in San Francisco, California and photograph for clients world-wide.



CLIENTS & TESTIMONIALS

Working with Drew Bird and his team is always a fantastic experience. He understands exactly what we need for our clients, and easily works within our creative direction while also offering his creative viewpoints. He constantly strives to discover and create the best images that any setting has to offer, and has a skill for capturing the action in a way that feels natural yet reflects the energy of the moment and the essence of our branding and marketing.

We are always happy with the final images and with the Drew Bird team's positive energy and enthusiasm. On top of all this, Drew is a genuinely engaging and intelligent person — an excellent communicator who is skillful at adapting to new challenges, Drew is not only a professional storyteller with the camera; he is a business professional as well. This is why we fly him all over the world to create photo stories for our clients.

JESS T.

Chief Operating Officer | Firebrand Marketing, Atlanta, GA, USA

I have been in the creative agency world for nearly three decades and I can only remember a handful of times when I have been this happy and satisfied with the final creative output from a project. The team at DCP is very hard to please and Drew Bird Photography really captured the essence of our community. The best thing that came out of the entire month of December for me was hearing the reaction from our creative team about the photo story. It was a true joy for me to have worked with Drew Bird on this project. Drew's studio manager, Kate, was also extremely helpful with emails and planning. Know that I will recommend Drew Bird Photography to anyone and everyone.

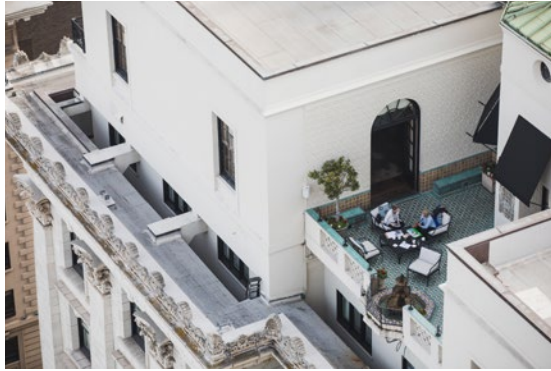
KATIE Z.

Director of Advancement | DCP, San Jose, CA, USA



CORPORATE LIFESTYLE PHOTOGRAPHY

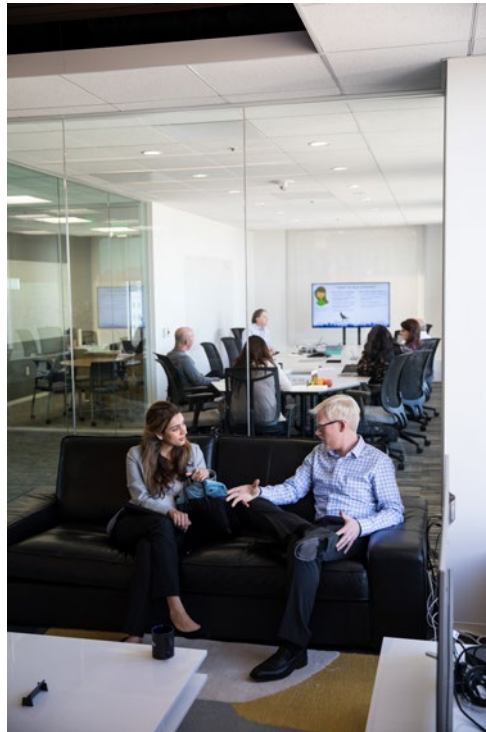
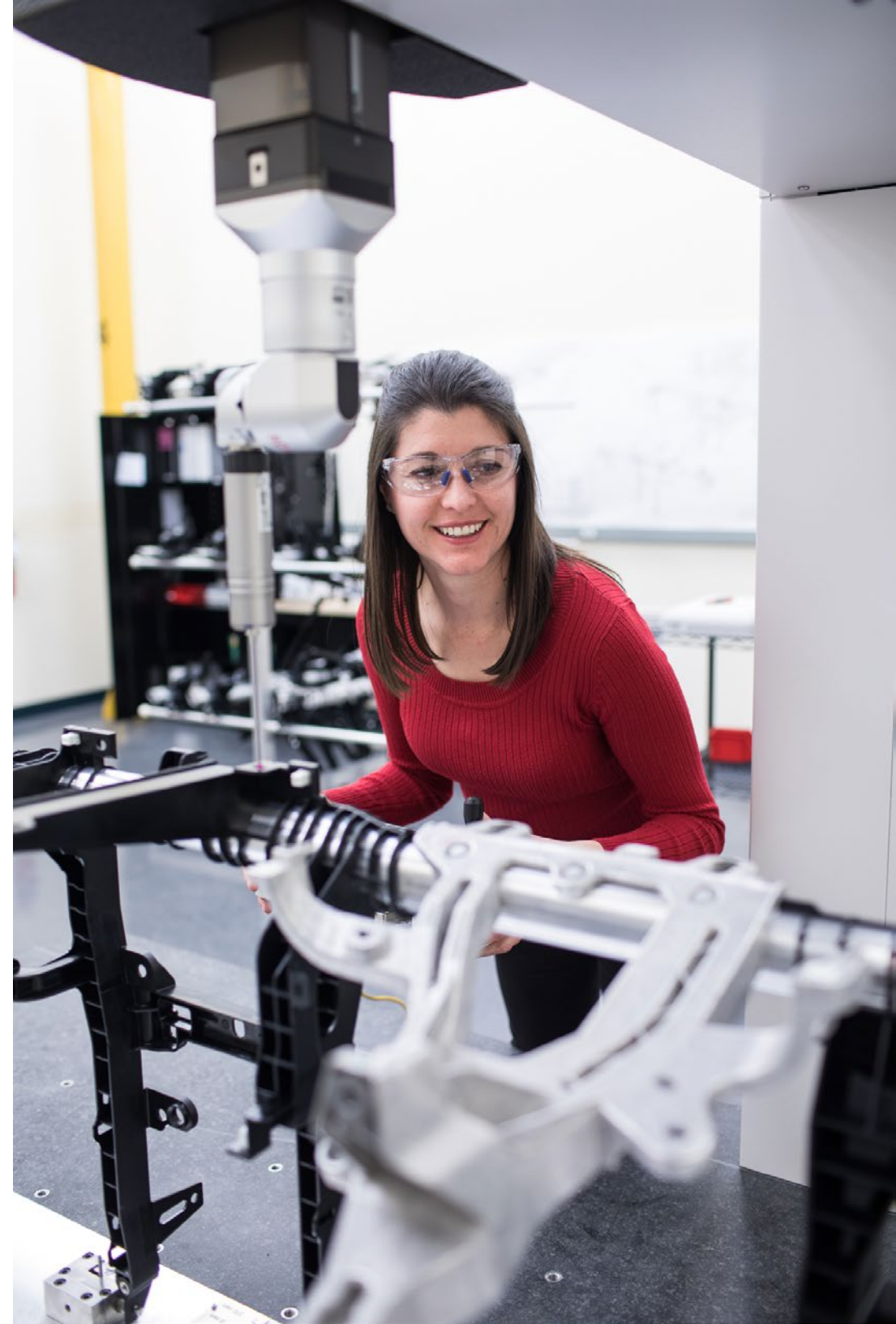
Our creative team will come to your offices or accompany you on a company trip or retreat to produce a photographic story. Corporate lifestyle photography includes a blend of many styles. At the heart of it all is a documentary style photography that aims to capture the character, personality, and essence of your company culture and community. In addition, we also include creative images of architecture, cityscapes, landscapes, decor, branding details, and product images.





Corporate lifestyle projects are designed to create a large collection of images and visual assets that can be used by your company and brand to build websites, brochures, for marketing and advertising, recruitment of new talent, email campaigns, and other marketing materials. The images we create together will feel natural, real, genuine, and authentic. They will communicate the character and essence of your company culture, brand messaging, and your greatest asset: the people who work for you.

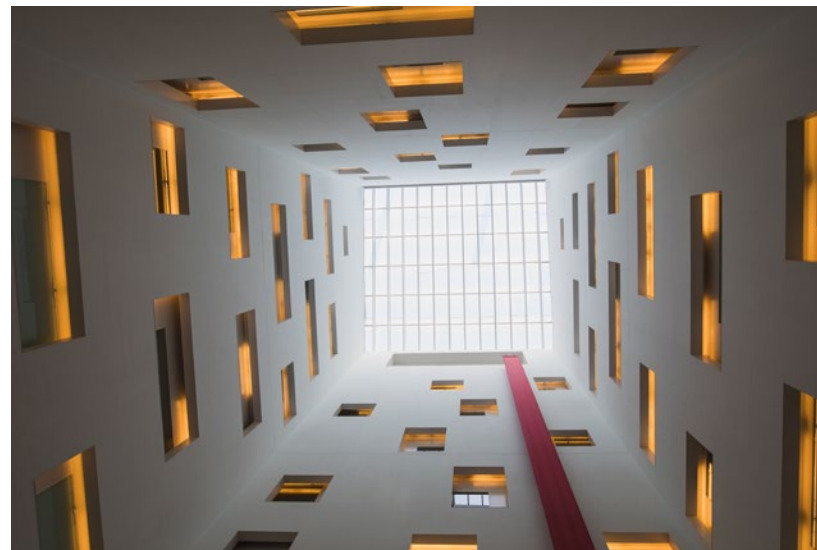








Corporate lifestyle images also serve as a historical archive for your company. Many clients ask us to visit their offices or accompany them on a company outing or retreat once or twice per year to create a fresh collection of images and to contribute to their historical archives.



ARCHITECTURE & DETAILS

Architecture, cityscapes, and workplace details are also a powerful part of your company and brand story.

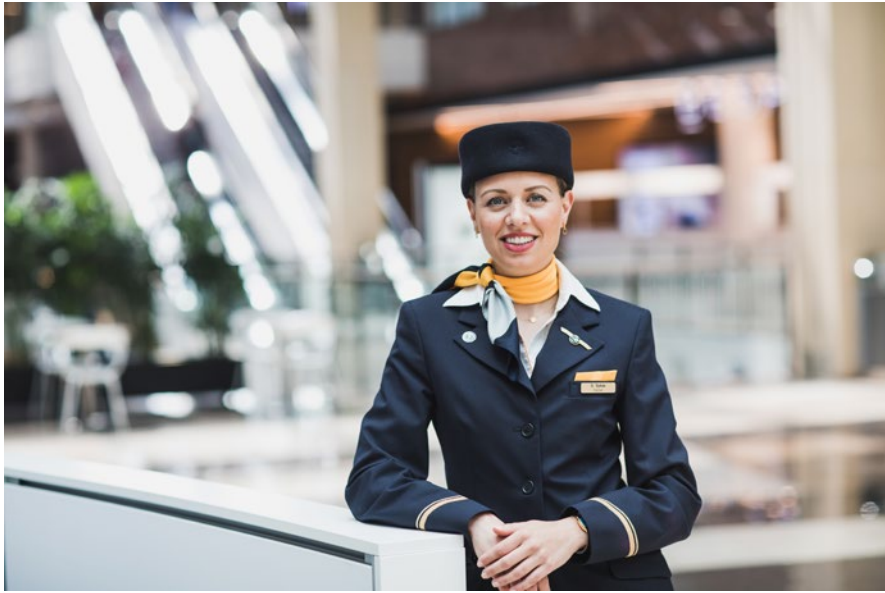




PROFESSIONAL PORTRAITS & HEADSHOTS

Many of our clients combine a corporate lifestyle project with professional portraits or headshots for their team. We offer both traditional headshots and more modern environmental portraits, which involve putting the subject in a real-life work environment.







PROCESS | DREW BIRD PHOTOGRAPHY

OVERVIEW

We are a collective of visual storytellers led by Drew Bird and specializing in commercial and corporate lifestyle photography. The images we create together will promote powerful connections with your target audience and will help you to communicate the story of your brand and company to the world.

We are based in San Francisco, California and photograph for clients world-wide.

KICKOFF

Inquire with us about your project needs and potential dates. Or schedule a phone or video consultation with Drew Bird.

Every project is unique. We will build you a custom proposal to meet your needs. Our creative team can be scaled to match the scope and size of any project. We can include multiple photographers, production managers, on-site editor(s) for real-time image delivery, photo assistants, stylists, and more.

DISCOVERY

Included with every project are multiple pre-planning meetings via phone or video chat to

help identify your branding aesthetic and to plan the project. Our creative team will help achieve this through the production of mood boards, storyboarding, and location selection. We will work with you to co-create an itinerary and production schedule for each day of photography. Site visits and location scouting are available for any project as an add-on.

CREATIVE

Our projects normally range from one to five days in duration. This can be fully customized, of course. You'll provide a liason from your marketing or branding team to be with us during each day of photography. Our style and approach will be guided by your brand and company aesthetic identified during the discovery phase.

For corporate lifestyle projects, we will aim to capture the character, personality, and essence of your company culture and community.

POST-PRODUCTION

After the photography portion is complete we will cull, edit, and optimize the final images. For most projects, you will review a private online proof gallery and will select your favorite images for final

delivery. The total number of images delivered to you can be customized for any project. For corporate lifestyle projects, the standard is 75 final JPEG images per full day of photography. Proof galleries are normally ready within 10 to 14 days after photography is finished. Rush delivery options are available as an add-on to any package. All image deliveries are made via digital download.

CUSTOM MOBILE APP GALLERY

We can also build a custom mobile app photo gallery for you as an add-on to any package. Mobile apps are a great way to share a “best-of” selection of images from our project with your team, executives, sponsors, and partners. Using a phone or a tablet, click here to download and [view an example mobile app gallery](#).

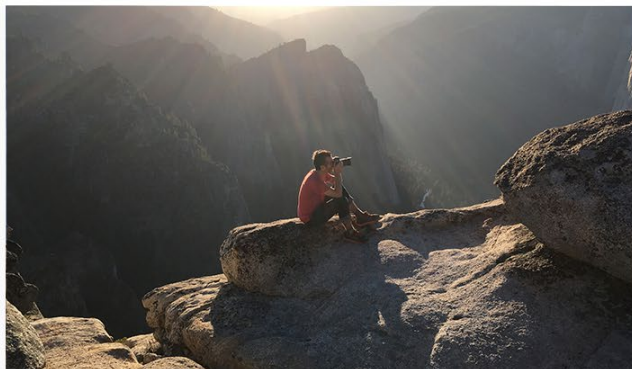
ADD-ONS

- Site visit to your offices or to the project location for scouting and pre-planning prior to the project start date.
- Multiple photographers and production manager(s) for larger projects.
- On-site editor(s) for same-day rush delivery of final images.

- Next-day or third-day rush delivery if you need images faster than our standard delivery times.
- Professional portraits or headshots for your team.
- On-site stylist (hair & makeup) for portraits.
- Custom print enlargements to create stunning wall-art displays for your office or to give as gifts. We can also help design wall art collage displays.
- Design and printing of coffee table style photo story books to have on display in your offices or to give as gifts.

MORE INFO

- View Recent Projects: [Private Gallery](#)
- For [Events & Conference Photography](#)
- For [Professional Portraits & Headshots](#)
- For [Commercial Photography](#)
- For [Editorial Photography](#)
- For [Movie Set Photography](#)
- Our [Portfolio Website](#)



LET'S CREATE A PHOTO STORY TOGETHER

We are a collective of San Francisco based photographers and visual storytellers led by Drew Bird. Still images help us all understand our experience and to communicate a story that words alone cannot convey. We love collaborating with clients to transform ideas and experiences into photo stories.

We are available for hire internationally and have a plethora of experience creating fresh and captivating visual content for marketing agencies, branding firms, production companies, corporations, brands, product launches, government agencies, non-profit organizations, movie premiers, motion picture sets, media publications, universities, and people in search of professional and powerful photography.

When not travelling for a project, Drew lives in Oakland, California with his sweet-lady Zoom and a little lemon tree in the back yard.

Every client project is unique. Contact us with a description of your photo needs and we will put together a custom proposal for you.

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THANK YOU
HOPE TO HEAR FROM YOU SOON!